



**CENTRAL OHIO CHAPTER**  
Association for  
Talent Development

## EVENT ANNOUNCEMENT

*“It takes longer to prepare a short speech than a long one on almost any subject.”*

*- Thomas Babington Macaulay*

Do you know how to...

- Make an elevator speech?
- Impress your audience in just one minute?
- Synthesize your key points and deliver them to your audience?

An elevator pitch is a brief, persuasive speech that creates interest in a project, idea, or product – or in yourself! Most importantly, crafting a good, short elevator speech takes time and planning!

Mr. Tracy Austin, Student and Faculty Coach at Ohio National University<sup>1</sup> and a long-time member of Toastmasters International, shares his techniques and examples on how to make a powerful elevator speech that leaves a strong impression on your audience.

([www.linkedin.com/in/coachtracyaustin/en](http://www.linkedin.com/in/coachtracyaustin/en))



When: Thursday, April 30<sup>th</sup> from 5:30 PM – 8:00 PM at

Where: Hofbräuhaus Columbus <http://hofbrauhauscolumbus.com/>  
800 Goodale Street, Columbus, OH 43212 ([map](#))

To register, access COATD website: <http://www.centralohioastd.org/>

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<sup>1</sup> Ohio National University is a division of Franklin University.